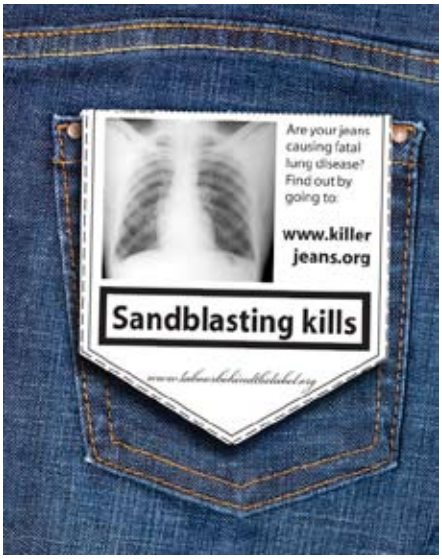


Take Action! Let others know about the hazards of sandblasting denim: print out these pocket inserts; cut out and fold in half as instructed and place in thepockets of new jeans on the high street (see left) so that the health warning is visible.

Cut out the pocket shape

Are you wearing killer jeans?

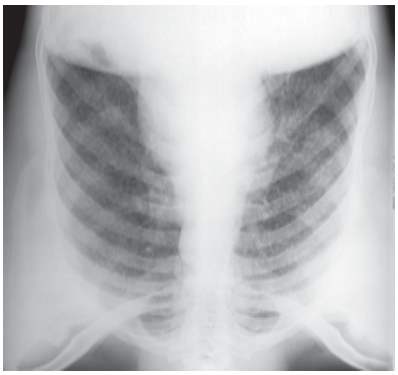
Many brands and retailers use a process called sandblasting to pre-fade jeans and other denim products. In the last five years over 50 Turkish workers employed to sandblast denim have died of a fatal lung condition called silicosis. Thousands of workers across the globe could be facing a similar fate.

Workers should not be harmed in the making of your jeans: take action to call for a global ban on sandblasting in the denim industry.

See www.killerjeans.org for more information.

Insert into back pocket

Fold here



Are your jeans causing fatal lung disease? Find out by going to:

www.killer jeans.org

Sandblasting kills

www.labourbehindthelabel.org

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Labour Behind the Label

Clean Clothes Campaign